



## Enhancing Intercultural Learning in European Enterprises

Newsletter

April 2016

### Who is EILEEN?

EILEEN stands for Enhancing Intercultural Learning in European Enterprises. EILEEN is a 2-year project (01.09.2014 - 31.08.2016) funded by the ERASMUS+ Programme. The project seeks to promote intercultural competences and a welcoming culture in European enterprises.

The Europe Union is making significant efforts to eliminate the barriers to labour mobility. However, most of the enterprises in European countries do not necessarily have the essential intercultural know-how for receiving employees with a different cultural background. At the same time, often the foreign employees are not ready to face the challenge of working in a different country, and encounter difficulties in identifying the new cultural paradigms, accepting the differences and acquiring cultural knowledge.

Given this context, the EILEEN project team has developed training modules on intercultural topics both for multipliers in European enterprises and for young people that are ready to do an internship abroad. Both groups will be trained on how to cope with cultural diversity at the workplace.

The competences (e.g. intercultural, entrepreneurial and mentoring competences) acquired by both groups will be validated and documented through the innovative LEVEL5 methodology developed by the network REVEAL ([www.reveal-eu.org](http://www.reveal-eu.org)), aimed to promote, visualise and validate informal and non-formal learning.

### EILEEN Award – Open for submissions now




The EILEEN team has just launched a European award for innovative practice on promoting intercultural learning in European businesses.

### The motto: Our way to a welcoming European enterprise



The EILEEN team is curious to learn more about innovative practice and initiatives that promote the development of intercultural competences in an innovative way and include practical cases or at least ideas on how learning outcomes and competence developments within this specific competence area can be assessed and evidenced.

Hence the EILEEN-prize is an award given to the most innovative and promising European initiatives and projects that

-  work in an innovative and novel fashion;
-  focus on promoting intercultural learning and a welcoming culture in European organisations;
-  reflect on/consider ways of measuring and documenting learner's development in relation to intercultural competences.



## Who can participate?







The competition is targeted towards individuals, companies, public or private entities, professional groups, NGOs, civic society organisations, social partners, professionals and researchers.

Participants must live in one of the following countries: 28 Member States of the European Union, Iceland, Liechtenstein, Norway, Switzerland, Turkey.

## How to participate?

Ongoing or completed, existing or planned case studies, initiatives or projects can enter the competition. For this purpose, please proceed as follows:

### The six steps to Athens:






-  visit our website: <http://eileen-eu.org/award>
-  read all provided information  
(please also read carefully our FAQ section)
-  click on **submit**
-  fill in sheet
-  submit
-  maybe win?

## When is the closing date?

The competition entries are to be presented by 30.06.2016.

## And the award goes to ...

The contributions will be evaluated by an independent jury according to the following criteria:

-  Innovation: Original solutions to promote intercultural competences and a welcoming culture in the own working context;
-  Evaluation/Validation: The way learning outcomes are assessed and evidenced;
-  Impact: Potential and actual effect on participants, learning context and the society in general;
-  Sustainability: Continuation of this innovation;
-  Transferability: Potential use of the innovation in other contexts.

## Award ceremony in Athens, Greece

The winners will be invited to present their project at the conference which will be held on September 9th, 2016, in Athens with an international audience.

The prize includes travel, accommodation and subsistence for a 2-day trip to Athens. The winners will get the opportunity to present their cases during the final conference and will benefit from a European wide dissemination in a specific newsletter and on our EILEEN website.

Please find more details on our website:

<http://eileen-org.eu>



## Project Partners



### Coordination

BUPNET GmbH, Göttingen, Germany  
[www.bupnet.eu](http://www.bupnet.eu)



Apricot, Loughborough, UK  
[www.apricot-ltd.co.uk](http://www.apricot-ltd.co.uk)



CATRO Bulgaria EOOD, Sofia, Bulgaria  
[www.catro.com](http://www.catro.com)



CECE, Madrid, Spain  
[www.cece.es](http://www.cece.es)



INSUP, Bordeaux, France  
[www.insup.org](http://www.insup.org)



OCEAN, Athens, Greece  
[www.oceanorg.gr](http://www.oceanorg.gr)



Materahub, Matera, Italy  
[www.materahub.com](http://www.materahub.com)



Time4Society, Mechelen, Belgium  
[www.time4society.be](http://www.time4society.be)



Sociedade Portuguesa de Inovação

SPI, Porto, Portugal  
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